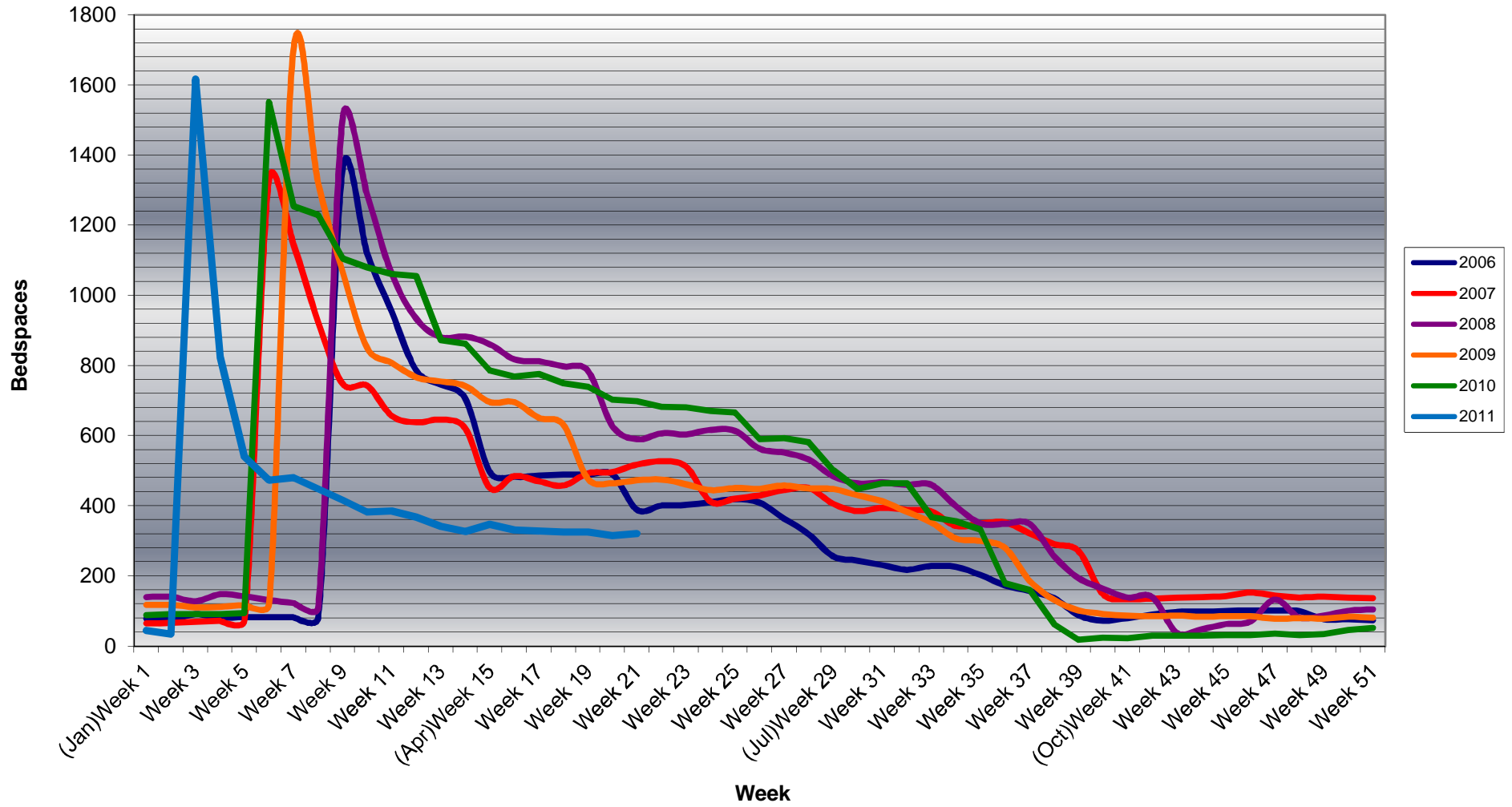




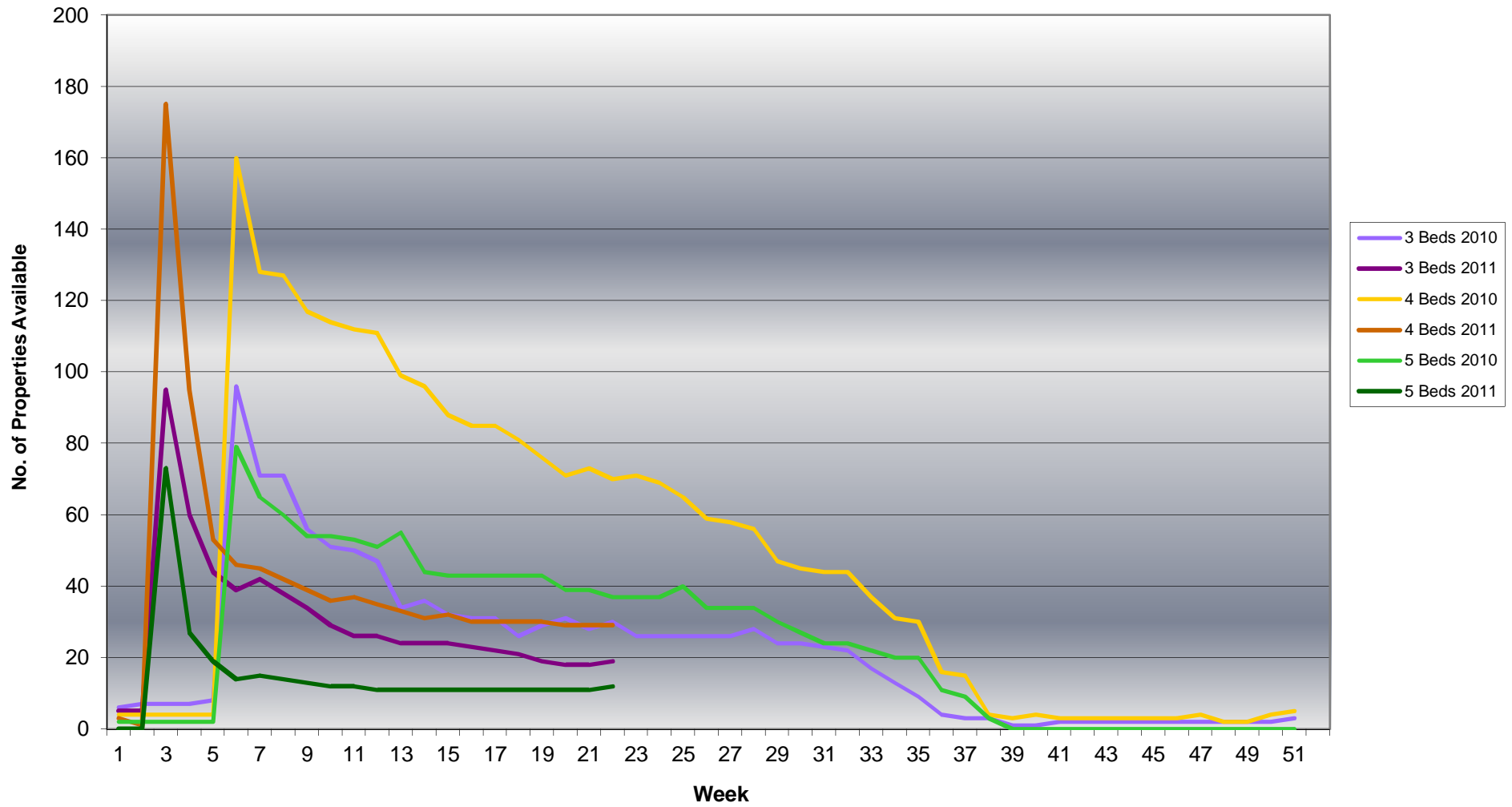
Landlords Meeting June 2011

Home Run Update

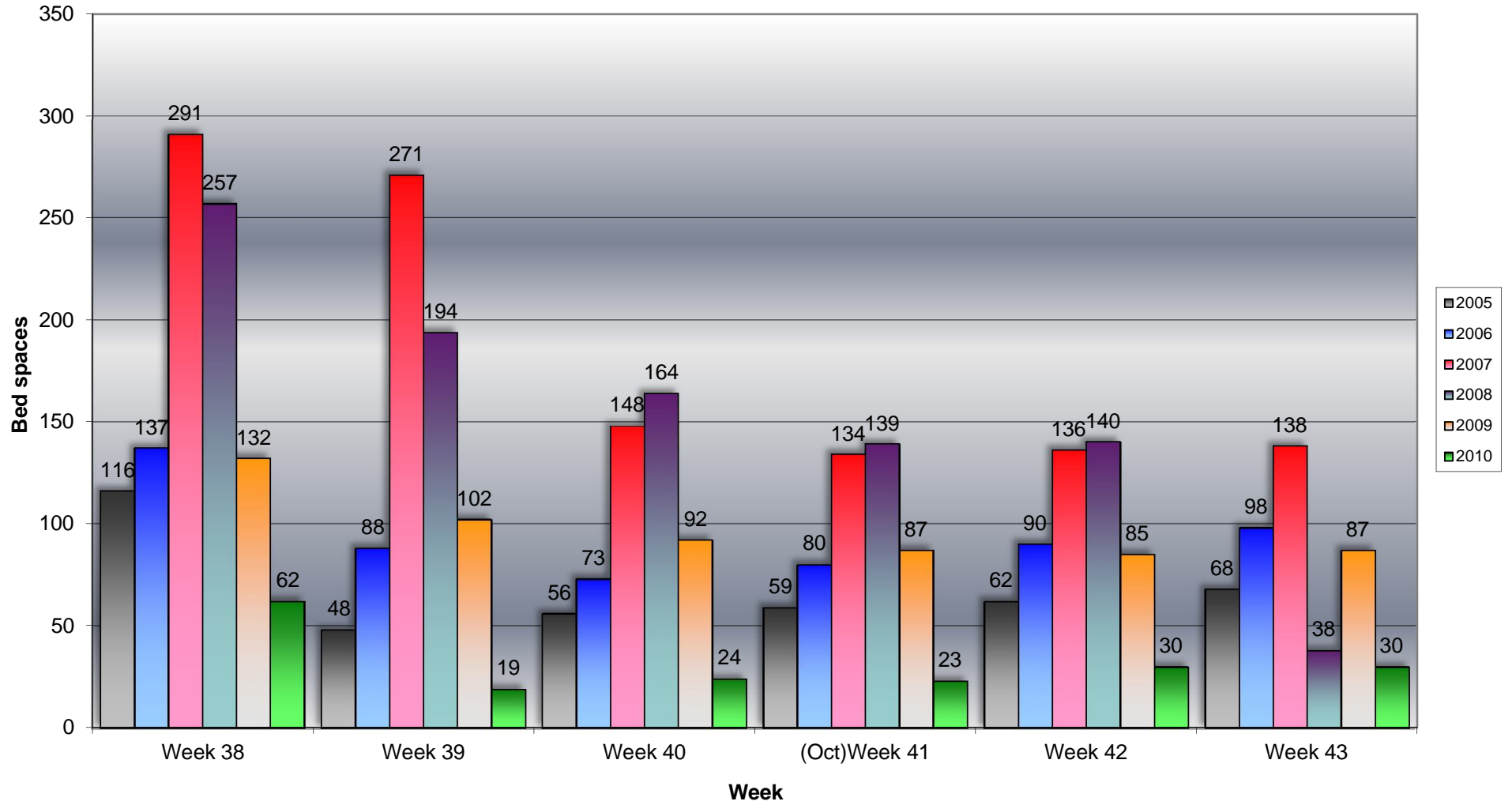
Registered Properties - Bedpaces Comparison



Bedspace 'Take Up' Per Property 2010 - 11



Bed Spaces Comparison Academic Year Start





Home Run Update

- Overall uptake much faster than previous years
 - 70% let within 4 weeks
 - Best year on record for % of properties let
 - List released earlier meant students used Home Run as opposed to external agents

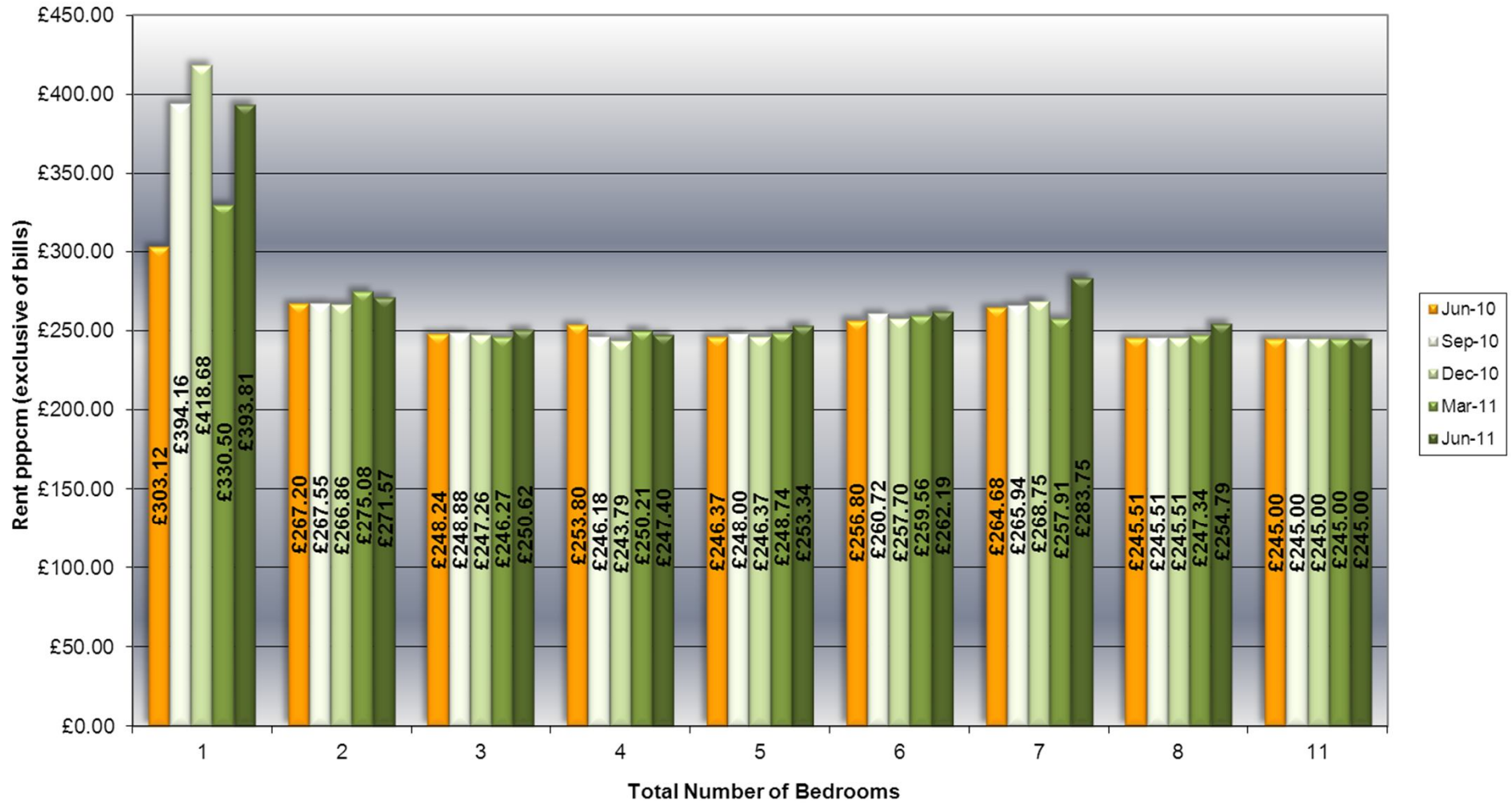


Home Run Update

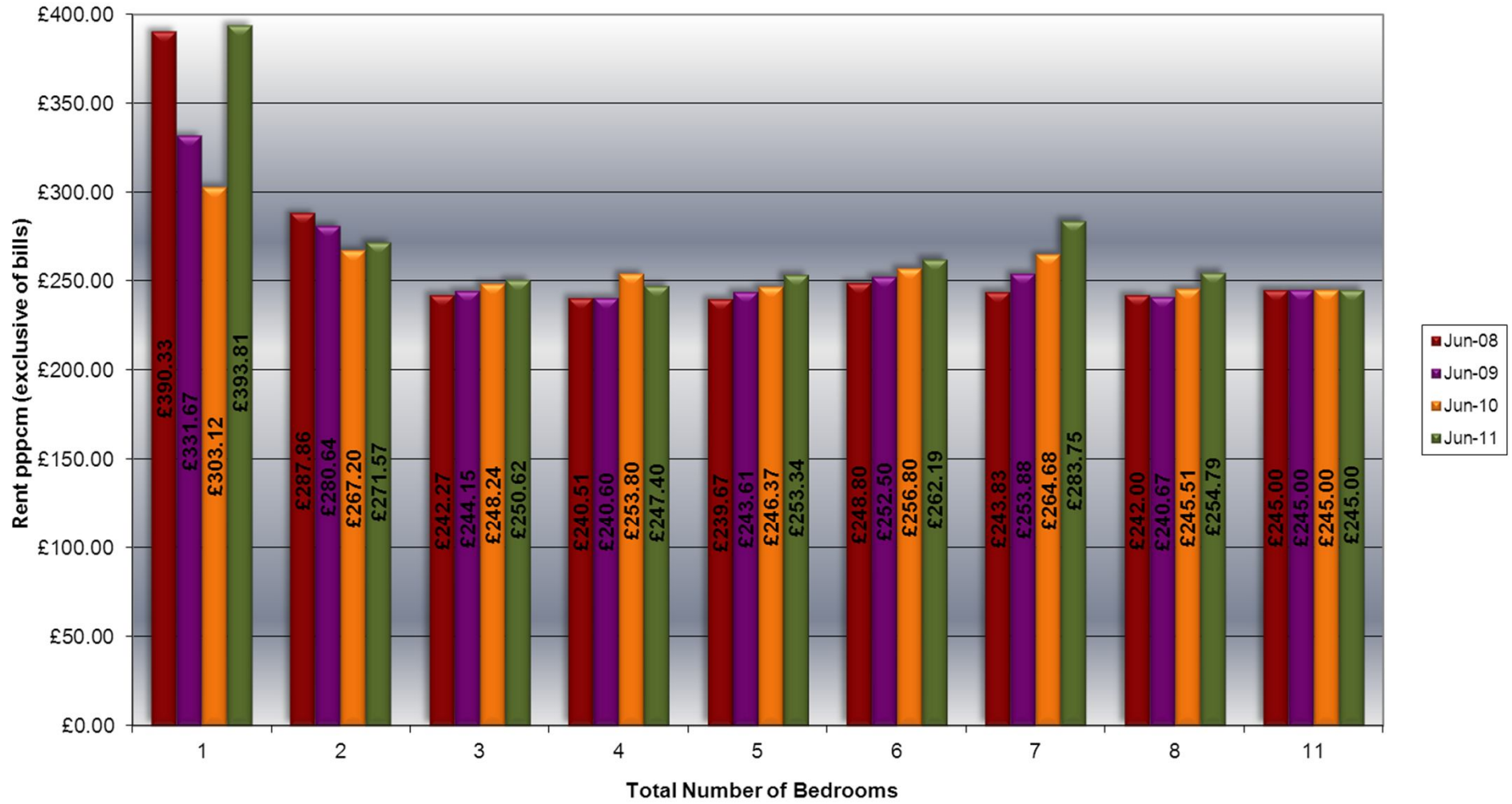
Rent Levels:

- Local Housing Allowance June 11
£253.50
- Average Home Run rent
£250.45pcm
- Most Common Home Run rent
 - £250pcm 3 & 4 beds
 - £275 2 & 5 beds
 - £260 6 & 7 beds

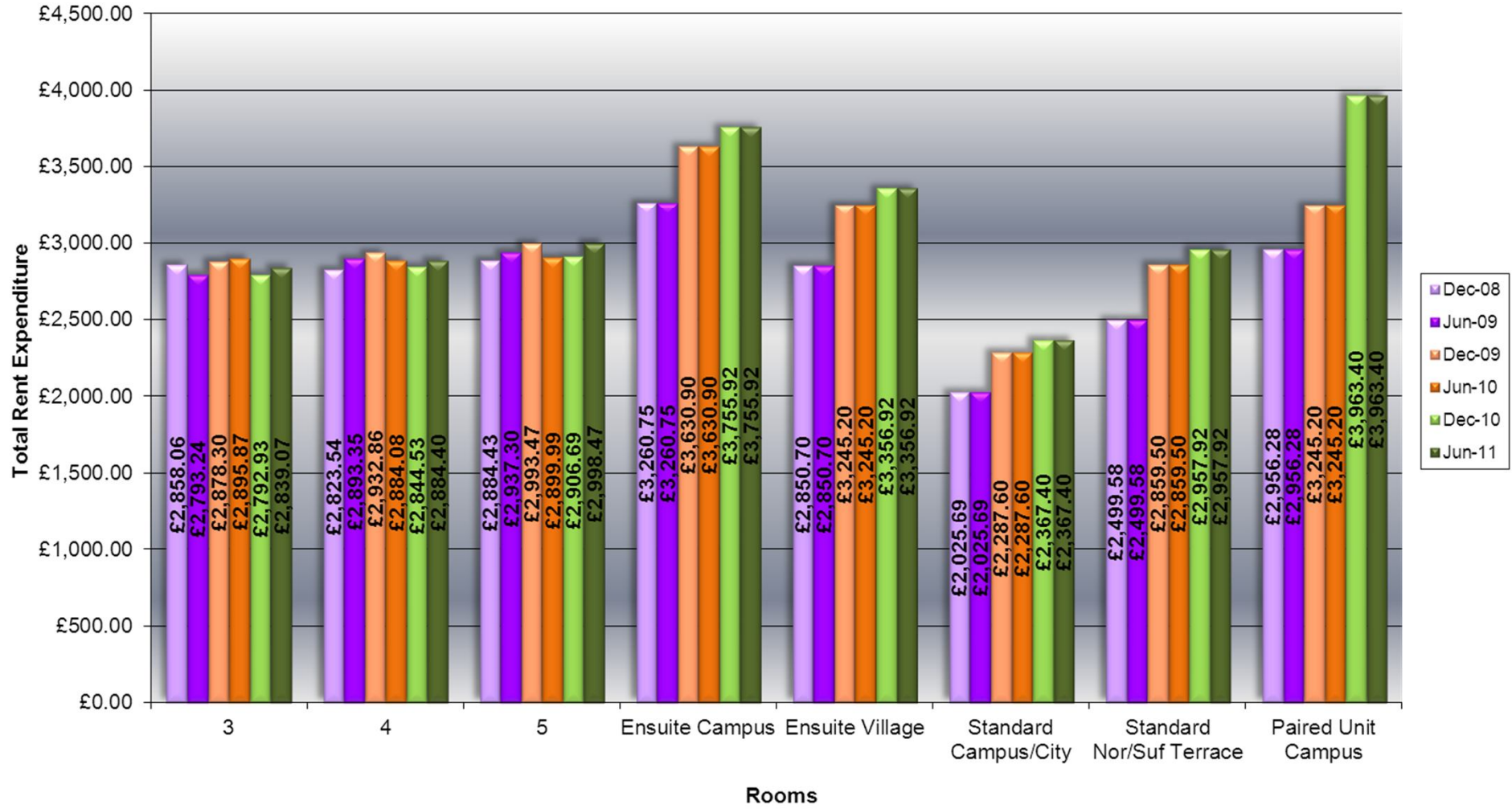
All properties registered - Average Exclusive Rent Comparison



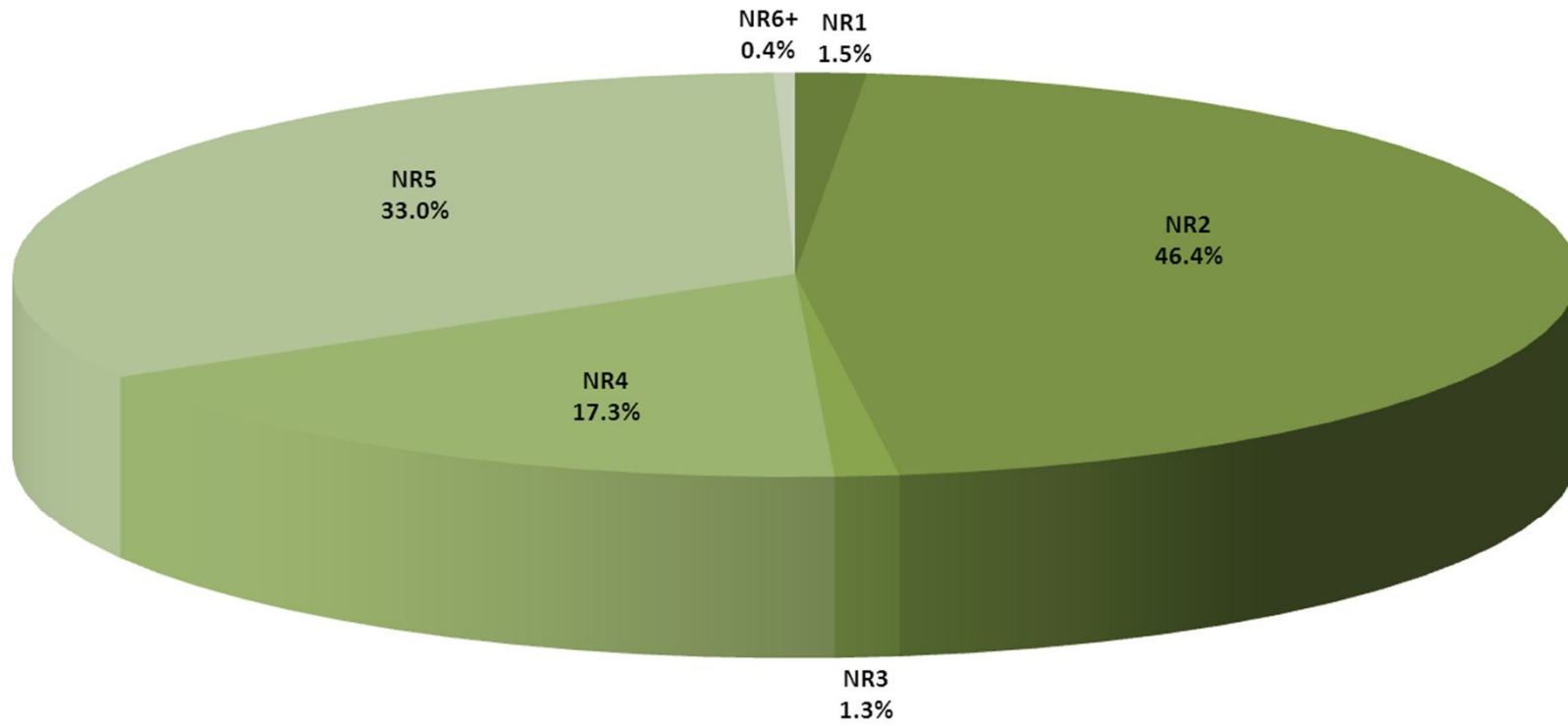
All properties registered - Average Exclusive Rent Comparison



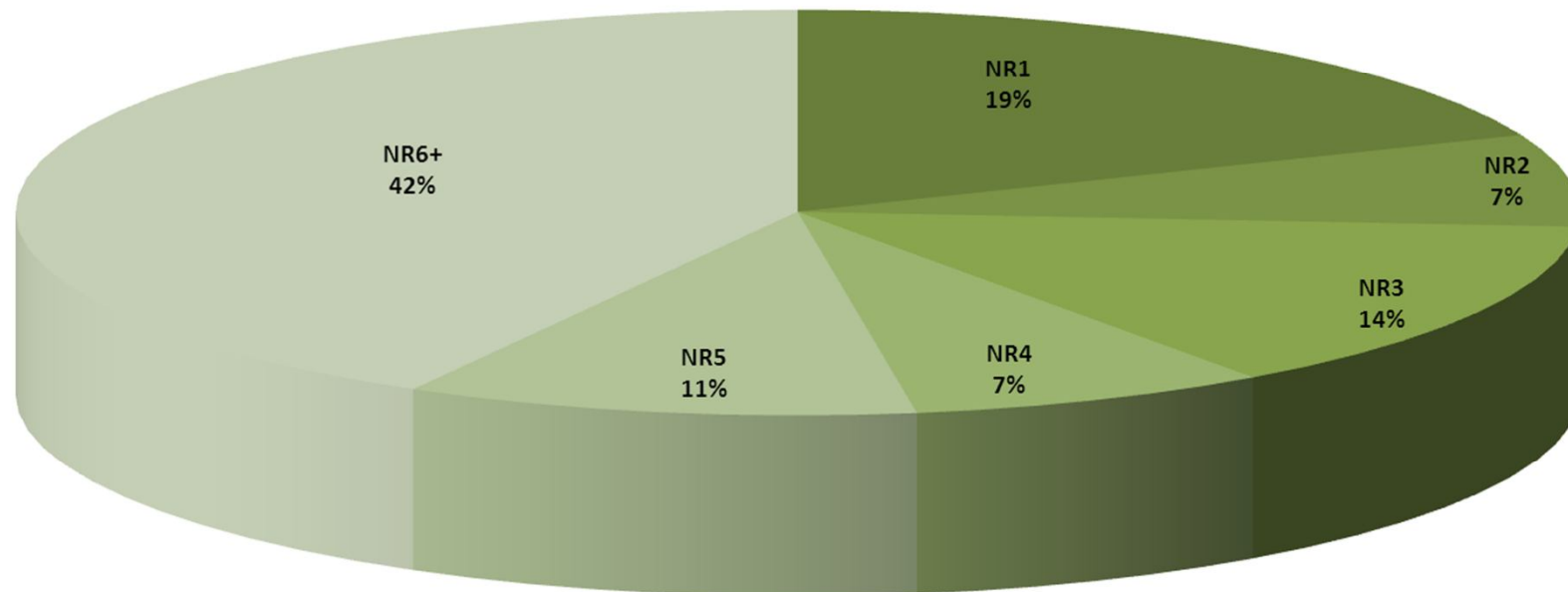
Total Annual Rent Expenditure



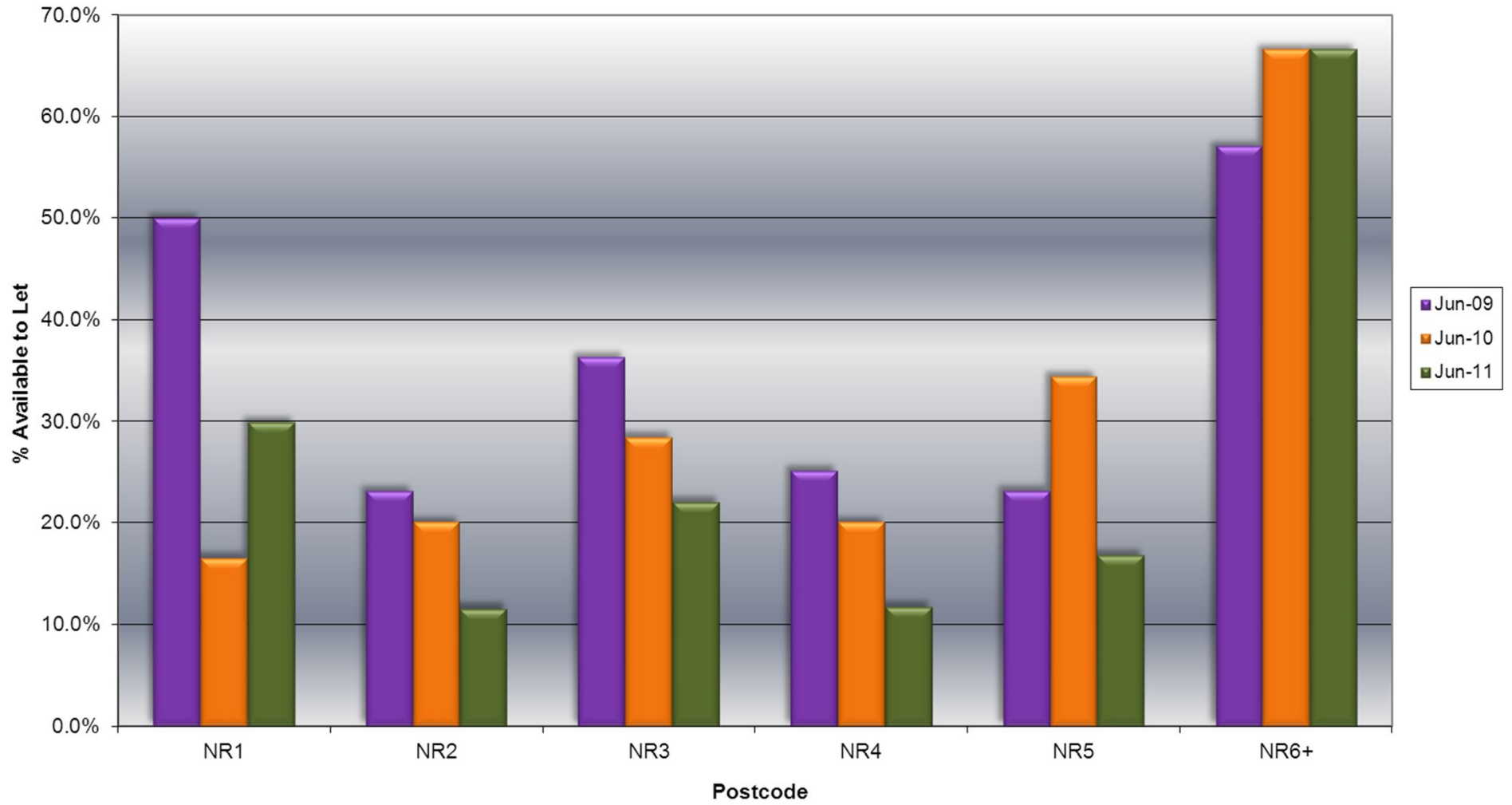
Registered Property Distribution June 2011



Available Property Distribution June 2011



% of Properties Available by Postcode Area





April & May 2011 Student & Landlord Surveys

Students: 163 responses

96.3% currently in UEA Residences

75% already looking for accom

50% started looking in Jan

19% before Jan

80% heard of Home Run

30% word of mouth

17% union website

15% posters in residences

57% used Home Run

7/10 students would recommend Home Run service to a friend



April & May 2011 Student & Landlord Surveys

Landlords: 26 responses

3 properties most common

86% offer 5 or fewer properties

76% with Home Run 5+ years

100% would recommend Home Run to a friend with 75% giving it 10/10



Future Developments:

Studentpad V2 – upgraded software:

Every prop that meets search criteria plotted on interactive map

Local transport geocoordinationance

More intuitive search function (shared and private facilities, mobility)

New photo uploader

‘Go local’ section to promote local area



Home Run Update

Questions & Comments