

# Ink Saving Font Motion

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## Union Notes:

1. A study by the University of Wisconsin – Green Bay Campus - found switching from Ariel to Century Gothic saved an average of \$80 (£60 approximately) per printer, per year in an office environment.
2. Trials carried out by the Dean of Students disability tutors found preference between Ariel (current standard administrative font) and Century Gothic to be exactly equal.
3. The British Dyslexia Association suggests 'Century Gothic' as a font that is recommended for ease of reading.
4. The given definition of 'administrative document' is any document that is not to be used directly in promotion of Union services and events. Thus, no document which essentially should use the Union's promotional font – 'ScalaSans'. (Example)

## Union Believes:

1. With an estimated 35 printers used by the Students Union, an immediate saving of over £2000 per year in ink costs is possible.
2. Given research conclusions, staff and students with dyslexia will be equally able to read the new font.
3. Thus the Union has the opportunity to significantly reduce its environmental impact in a simple, considerate and fiscally prudent way.

## Union Resolves:

1. To adopt 'Century Gothic' as the font used in the writing and printing of all administrative documents.
2. To further research other methods of reducing ink consumption and printing costs, such as 'Ecofont' technology.
3. To present any cost implications of new findings to council at a later time.
4. To ask the Communications Officer to look at adopting the font UUEAS wide and to report back.

**1093: passed 25 November 2010**